

LAD'S LUNCH LEGACY

We understand that it was back in 2007 that Dan Marino took it upon himself to help Gold Coast based charities by creating the "Lads Lunch" charity events, and these events have now raised close to \$1,000,000 for wonderful causes including the Perry Cross Spinal Research Foundation.

Dan has been a Board Member of the Foundation since its inception in 2010. When you try and give Dan praise for his wonderful achievement, he instead deflects the compliments to the generosity of every one of the guests at the 21 events he has hosted, and recognises without that support the incredible amount of money raised and donated to so many worthy charities would not be possible.



Today's Lad's Lunch is supporting the Perry Cross Research Foundation

A spinal cord injury can happen to anyone at any time. In fact, in Australia one person sustains a spinal cord injury and is paralysed every day. The Perry Cross Spinal Research Foundation funds research that is focussed on finding a cure for paralysis.

\$2 billion cost to society

Without an effective cure, the emotional and financial costs to individuals, their families and to our community as a result of a spinal

cord injury are life-long. Aside from the devastating personal trauma, the cost to our society to care for people living with a spinal cord injury is over \$2 billion a year.

Is there a cure for paralysis?

There is no cure for paralysis but we have made great progress with a world first treatment that involves the transplantation of the patient's own olfactory ensheathing cells (OECs) from the nose into the spinal cord to reform connections.

The goal is to conduct a Human Clinical Trial and restore movement in people suffering with paralysis. Before we can do this, we need to prepare the body to move again through intensive rehabilitation. Without long-term activity-based rehabilitation, cell transplantation alone will not be successful.

Paralysis is the loss or impairment of voluntary movement and the loss of function and feeling.



Quadriplegia



Paraplegia



Perry Cross
Spinal Research
Foundation
To Cure Paralysis For All™

What is the solution?

An Rehabilitation Trial is the next step in getting to a Human Clinical Trial and involves activity-based rehabilitation, combined with a range of physical motor and sensory gym-based activities.

This Trial will examine whether long-term intensive activity-based rehabilitation therapy can be effectively delivered to people living with spinal cord injuries in Australia and whether it improves overall health, social outcomes and functional recovery.

How can you help?

The Perry Cross Spinal Research Foundation has committed \$450,125 to begin this trial which will cover the start-up costs as well as funding 5 participants. We are urgently seeking funding of \$916,000 for 10 additional participants to contribute to a robust data set.

Read more and donate at www.pcsrf.org.au



Lad's Lunch Raffle Prizes

1 raffle ticket for \$100, 3 for \$250 (no ticket splitting please).

Prize 1. Helicopter Picnic Experience for 5 people

Enjoy a picturesque flight along the coastline of the iconic Gold Coast beaches and skyline to a secluded island location for a gourmet picnic served by your pilot.

Value: \$3975

With appreciation to ABC Heli

Prize 2. Ultimate Family Seaworld Stay and Behind the Scenes Experience

3 nights accommodation at Seaworld Resort & Water Park with breakfast, unlimited entry to Sea World and a private tour 'Behind the Scenes' at Polar Bear Shores, Private Dolphin Meet & Greet, and a Private Penguin Encounter

Value: Priceless (a money can't buy experience)

With appreciation to Village Roadshow Theme Parks

Prize 3. Evolve Skateboard

GTR Bamboo All Terrain Electric Skateboard

Value: \$1950

With appreciation to Evolve Skateboards

All donations made to the Foundation are tax deductible

